

# 3 BIG Presentation Mistakes and What to Do About Each One

Dr. Tyrone A. Holmes, Ed.D. - President - T.A.H. Performance Consultants, LLC

[www.drtyroneholmes.com](http://www.drtyroneholmes.com) - [doctorholmes@sbcglobal.net](mailto:doctorholmes@sbcglobal.net)

480-822-0969 (call or text)

## ***A Lack of Message Clarity***

### Clarifying Your Message – The Key Question

What do you want audience members to **know/learn** and/or **be able to do** as a result of your presentation?

### What is Your Message?

Presentation: \_\_\_\_\_

Message:

---

---

---

---

## ***A Lack of Effective Practice***

### How to Practice Your Presentation

1. Understand there are **2 primary areas** of presentation practice.
2. As a general rule of thumb, the **longer** your presentation, the more you focus on session flow.
3. Practice your presentation in **segments**.
4. Know your **first** and **last** sentences COLD!

## ***A Lack of Audience Interaction***

### Involve the Audience

1. Make them **active** learners.
2. Offer plenty of opportunities to **ask questions** and **offer comments**.

## A Lack of Audience *Interaction* (continued)

### Simple Steps for Making Your Presentations Active

3. Ask **questions** of the audience.
4. Provide a handout that requires filling **in the blanks**.
5. Ask participants what they want to **get out of** the presentation.
6. Facilitate an icebreaker activity that:
  - a. **Gets people out of their seats**.
  - b. **Affects emotions**.
  - c. **Introduces session content**.
  - d. **Helps people get to know each other**.
7. Setup the room to facilitate **interaction**.
8. Tell the audience you expect their **participation**.
9. Start with a **quiz or puzzle**.

#### ACTION STEP

Identify 1 step you will take because of today's session that will improve your presentations:

---

---

#### The Facilitator

Dr. Tyrone Holmes is a professional speaker, consultant and coach who has spent more than two decades teaching thousands of people to build powerful relationships in diverse settings. He has facilitated over 1,500 live and virtual presentations that have taught participants to reduce the “noise” in their lives, to effectively communicate their messages, to connect with diverse audiences and groups, and to reduce the negative impact of unconscious bias. Dr. Holmes served as a full-time faculty member at Eastern Michigan University in the Department of Leadership and Counseling, and at Wayne State University in the Department of Theoretical and Behavioral Foundations. He is also a Past President of the Arizona Chapter of the National Speakers Association. Dr. Holmes was awarded the designation of eSpeakers Certified Virtual Presenter and most recently, Certified Virtual Host.