



TU 318

## Unconscious Bias: A Quiet Performance Killer

Dr. Tyrone A. Holmes

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### Takeaway #1

## Understand Unconscious Bias

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### Takeaway #2

## Understand the Negative Effects of Unconscious Bias

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### Takeaway #3

## Understand How to Reduce Your Unconscious Bias

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### Types of Unconscious Bias

## Affinity Bias



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### Types of Unconscious Bias

## Beauty Bias



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### Types of Unconscious Bias

# Confirmation Bias



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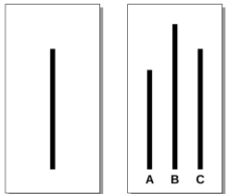
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### Types of Unconscious Bias

# Conformity Bias



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### Additional Resources

Revised PowerPoint

Unconscious Bias Resources

[www.drtyroneholmes.com/articles.html](http://www.drtyroneholmes.com/articles.html)

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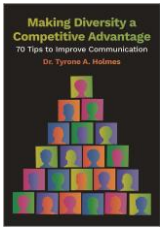
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### Thank You!

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### Feedback Counts!

Formal evaluation forms for this session are available via the *mobile app* and at the following link: <http://www.atdconference.org/attendees>.

#### TU 318 – Unconscious Bias: A Quiet Performance Killer

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